

Robert A. Long High School Alumni Association

Board Meeting
January 29, 2008
R.A. Long High School
Room 115

In Attendance: Doug O'Connor, Mike Chess, Maureen Young, Dee Whyte, Arlene Hall, Maureen Parsons, Lonnie Knowles, Bert Karnofski, Kim Walters.

Visitors: Frank Buck

Meeting Called to Order: 7:07pm by Doug O'Connor.

Treasurers Report: Given by Mike Chess, Darcie has not heard back from Dan Rua about the IRS letter Doug received. Doug will take the letter with him next week when he meets with Dan about another matter.

Checking Balance: \$7,173.57

Reader Board Balance: \$1,135.67

Booster Club Reader Board Balance: \$7,155.25(balance after penalty cost)

Future Projects: \$1,066.63

Golf Tournament Fund: \$1,129.76

TOTAL: \$17,660.88

Received: Donations received in December \$150.00

Paid Out: Bill from Kimmel for \$796.00 to be paid on 3/01/08.

Membership: Renewals:

Merchandise Sales:

Frank Buck and his wife Mary represented the Alumni Assoc. at the January wrestling meet, to sell merchandise. There was a good turn out for the meet because it was the night they honored the Seniors as their last meet of their high school career. Their sales were very small but they had a good time. Doug asked if everyone is happy with our current variety of merchandise inventory. Bert visited the Gallery of Diamonds and indicated that they only have one of each item on hand and indicated that they should probably have more. The only sales so far of the new merchandise has been to board members. The only items sold so far through the website have sweatshirts. There was a problem around Christmas when a lady ordered one on line for her dad's birthday and had expected a one week turn around. She had mailed the check but heard nothing and we realize that sometimes it might be longer than a week before it is checked. So she called Doug and he knew and had the sweatshirt delivered to the Gallery of Diamonds. Discussion about pricing of the new merchandise, currently we are charging \$35 for the vests, the fleece sweatshirts should be the same price as the other sweatshirts \$40.

Old Business:

[1] New Projects: Doug had requested ideas for new projects, it had been suggested that maybe we could sell merchandise at the basketball games. Doug attended a basketball game and reported that the Booster Club had a small table selling merchandise in the lobby as you entered and there is definitely no room for another table, plus we would not want to encroach on their territory. Kim asked if we could approach the Booster Club about trading off nights at a couple of basketball games next year. Maureen Y. asked about the attendance at other sports such as the baseball games, the consensus was that the games are mostly attended by parents or girlfriends. It was brought up that maybe we could still sell popcorn and make a few dollars at a baseball game. Doug will talk to Ty about his thoughts on our presence at other sports events selling merchandise. A guest who is a teacher brought up the fact that one of the high school service clubs FBLA has talked about selling wrist bands that just say R.A. LONG. She thought there is about a \$200 set up fee

for everything. She and another teacher have been discussing the project, Doug suggested that the two of them write up a proposal for funds and present it at our next meeting the end of February.

- [2] Doug called Ty because we had heard nothing about our conditions for the rest of the sound system proposal. It seems there was a miscommunication, the drama teacher called Doug and said she assumed the old speaker had to be taken care of before we would proceed any more spending. After Doug spoke to her she placed the order and that was about two weeks ago. Doug thinks the remaining funds needed for the sound system is about \$2,500.

New Business:

- [1] Doug and Ty spoke about the fact that maybe the R.A. Long logo needs to be a trademark. Mike said that if the school was going to trademark the logo we as the alumni association should look at doing something with our Alumni logo as far as a trademark. Doug will talk to Ty again. Bert indicated that they haven't seen high schools trademark their logos but definitely the colleges do. Mike and Doug will be doing some research on this subject.
- [2] Doug received a call from someone in Camas about the fact that they want to start up an alumni association. He indicated that we are the only high school in southwest with an alumni association and website. He originally called Kim and she referred him to Doug. Doug also heard from Rich Kirkpatrick's wife about starting up an alumni association for Mark Morris.
- [3] Doug indicated that it is the time of year to be thinking about nominees for Hall of Fame, Lifetime Achievement. Wendy Adams, who worked with the government as an ambassador has been nominated. Doug plans to nominate Louis Scharf, who has a Phd in Electrical engineering and is a professor at one of the Colorado colleges. They would like to see at least two more nominees come from the Alumni Association. Dee said she attended the Hall of Fame presentations and spoke to Tom Golden of the class of 1951, who indicated how excited he was to be receiving the Hall of Fame honor. Her comment was that here is a man who has received all sorts of awards and honors for his work with the NASA Space Program, but who was more excited about receiving an award from his old high school.

Adjournment: 7:48 pm by Doug O'Connor
Next meeting February 26, 2008
Place: R.A. Long High School
Room 115

Respectfully submitted by,
M. Helene Watson, Secretary
R.A. Long Alumni Association