

Robert A. Long High School Alumni Association

www.ralongalumni.org

Board Meeting
May 27, 2008
R.A. Long High School
Room 115

Officers in Attendance: Doug O'Connor (1964), Mike Chess (1986), Darcie Chess (1986), Helene Watson (1961), Maureen Young (1961), Maureen Parsons (1961), Arlene Hall (1953), Dyarle Sharkey (1961), Lonnie Knowles (1991), Bob Stack (1961),.

Board Members Absent: Dee Whyte, Bert Karnofski, Kim Walters, Jade Cassio (1980) and Darin Dollmore; School Liason

Visitors: R.A. Long Principal, Andrew Frost; representing the Booster Club were Robin Herren, Vickie Carnahan and LaDonna Chamberlain

Meeting Called to Order: 7:00pm by Doug O'Connor.

Treasurers Report: Given by Darcie and Mike Chess

Checking Balance: \$8,094.89**

Reader Board Balance: \$1,152.64

Booster Club Reader Board Balance: \$7,259.91

Future Projects: \$1,083.52

Golf Tournament Fund: \$1,133.56

TOTAL: \$18,724.52

**High dollar amount in checking account is due to the fact that we have not paid our donation towards the purchase of Auditorium Sound System equipment. This is do to the fact that the equipment had not been ordered yet. Steve R. reported that the equipment is now on order.

Membership:

Outstanding Bills:

Merchandise Sales

Old Business:

[1] R. A. Long Principal Andrew Frost came to speak at Doug's invitation, to bring us up to date on how his first year as principal went. He spoke of it as a 'Unique' year filled with some challenging moments and some great opportunities with the students. He sees great potential in the upcoming Juniors. The current graduation ratio is not acceptable and he looks for a substantial change in the upcoming years. The plan is to start working with students as soon as they enter high school, towards achieving the requirements to graduate. The plan is to show them they can achieve graduation and much more and to empower them to envision and achieve extraordinary lives. Next year they will be establishing "Collaborative Teams" to help students achieve the goals above.

[2] Doug suggested Mr. Frost might think about getting two Hall of Fame people to

come speak at one of the high school assemblies about their beginnings and what they did to become successful.

- [3] Booster Club talked about their membership and financial problems and how they need part or all of their money that is in the Reader Board Certificate. After some discussion they decided that they could get by with just taking out \$4,000. They feel that this amount would allow them to purchase some new equipment that is needed for the Snack Shack and help offset the dollars given to seniors for scholarships. There was discussion about the alumni association selling merchandise at a couple of the winter sports events. The Booster Club will have a business meeting the 3rd week of August to discuss those plans and suggested a couple of the alumni association board members could plan to attend that meeting. Doug suggested it might be beneficial to both groups for at least one alumni board member attend a couple of Booster Club meetings to keep an open line of communication between the two groups. The Booster Club also asked if they could have some application forms and/or some of their items on display at our Go 4th booth, we countered with they could volunteer to man the booth over the 4th and there were indications that they would. Mike Chess said they are welcome to give him some information about the Booster Club to post on the web site. LaDonna wondered if the alumni association would be willing to purchase a business card sized ad to go on the Legion Baseball, for 15 to 18 year olds from both high schools, 2008 calendar.
- [4] Doug mentioned that both high schools are going to register their trade marks through the school district. The Booster Club indicated they are having some problems with a local business that does screen printing for them. The business has indicated that they have the sole right to use the screen print design of the high school. Mike went over how they could go online to register the design. Since the school district is handling the trade mark registration for both high schools emblems with the school name and mascot name, it was suggest that the Booster Club might want to discuss their problem them and see if they would be willing to include their school design for the screen printing as part of the trade marks.
- [5] Doug received the 20 DVDs from the R.A. Long Historical Society we paid \$15 for them and will sell them for \$20. Mike had requested that they be sent to Doug's office since the Historical Society was paying for the shipping. Doug had a phone message from Lonnie that he went ahead and ordered the two styles of axes that we had decided on, in order to have them in time for the Go 4th. Maureen Young gave a rough estimate of what our current merchandise inventory is: Fleece goods; 8 red, 10 black, 11 grey; sweatshirts; 16 grey, 18 black; hats; 29 black 1 white; Tee shirts – 21; jackets – 9; all clothing items include various sizes. According to the Booster Club from experience tee shirts don't sell well even at \$5, which explains why ours haven't sold well even though we had several requests to carry them. The consensus was that the current inventory of goods will get us through Go 4th without any problem. Bob Stack just needs a copy of our logo for his supplier in order to proceed with an order of cups. The group agreed that we should make a first order for 20 of the 15 oz. cups at a cost of \$8 to us and plan on selling them for \$12. Bob also mentioned that he can order the jackets with more of a burgundy colored trim but the jacket is a heavier style an much more expensive at a cost of \$45 for us and requiring a minimum order of 25. The current jacket we stock cost us \$25.00 the consensus was that we will stick with the jacket we have until they are sold out. Maureen will get business cards from Pro Image and put with our current stock of jackets in case anyone who purchases any of the jackets would desire to have it personalized that is where we had 3 done at an additional cost.

Doug will wait until closer to the start of the new school year to discuss with the principal the possibility of using the Jack Shack to sell some of our merchandise. Mike brought up the fact that with the local economy being what it is, we shouldn't count on doing any better than we did last year. Lonnie arrived late with additional information about ordering 500 hatchets with just R.A.Long Axe Em on them for approx \$1.86 and the Booster Club will split the cost of them so they can sell them also. It was decided not to purchase any cups from Lonnie's source at this time.

- [6] Helene passed around the work sign up sheet for the GO 4th and the check off list of items necessary to man the booth. She also sent around a new roster requesting email addresses for all board members. The Raffle this year will be for a cap, a fleece item, tee shirt and mug. We think the guest book should be at Maureen's house with the merchandise.

Adjournment: 8:28 pm by Doug O'Connor
Next meeting June 24, 2008
Place: Doug O'Connor's Home
1424 Kessler Blvd.
Longview, WA

Respectfully submitted by,
M. Helene Watson, Secretary
R.A. Long Alumni Association